



Print Best Environmental Principles¹

REDUCING CLIMATE IMPACT

Print Best OÜ uses 100% electricity produced from renewable sources and is continuously increasing local production of renewable energy. The company optimizes production processes with the aim of reducing electricity consumption per product unit (t) by at least 20% and greenhouse gas emissions per product unit by 15% compared to 2022, achieving these targets no later than 2030. The long-term goal is to reach climate neutrality by 2050 by applying the best available technologies, knowledge and legal frameworks.

EFFICIENT USE OF RESOURCES AND WASTE MANAGEMENT

We are committed to environmental protection by reducing waste and optimizing resource use throughout the entire production process. We use paper, chemicals and other production resources efficiently, giving preference to raw materials with the lowest possible CO₂ footprint. Our goal is to reduce paper consumption per product unit by 5% annually and water consumption per product unit by 20% compared to 2022 levels by 2030 at the latest. By 2030, we will recycle at least 75% of waste. Of non-hazardous waste, 40% will be reprocessed internally.

CLEAN AIR AND WATER

To ensure a cleaner production environment and lower environmental impact, we regularly monitor air emissions and apply measures for their continuous reduction. We use hazardous chemicals in the best possible way to prevent their release into the environment.

PRODUCT LIFE CYCLE AND CONSUMER SAFETY

We calculate and manage the CO₂ footprint of our production and products to ensure greater transparency and increase environmental awareness. We produce high-quality, environmentally friendly and safe products for consumers. We ensure compliance with the General Product Safety Regulation (EU) 2023/988 (GPSR). By 2030 at the latest, 100% of the materials used in our products will comply with the current Toy Safety Directive 2009/48/EC and with the requirements of the forthcoming Toy Safety Regulation replacing it.

¹ The Environmental Principles of Print Best OÜ apply throughout the company to all employees, visitors and contractors.

BIODIVERSITY

We avoid damaging natural areas by using responsibly sourced and certified paper (FSC®)² that complies with the requirements of the EU Deforestation-Free Products Regulation (EUDR). As a Nordic Swan Ecolabel certified printing house, we prefer raw materials and products recognized by the Nordic Swan Ecolabel, ensuring minimal environmental impact throughout the entire product life cycle.

LEADERSHIP IN THE SUPPLY CHAIN AND EMPLOYEE ENGAGEMENT

We support the growth of environmental awareness both within the organization and among our partners. We require our supply chain to comply with environmental standards and verify compliance through regular assessments. By 2027, we will have thoroughly evaluated at least 95% of our suppliers, including on-site audits of the 5 largest suppliers.

We contribute to raising employees' environmental awareness by providing practical guidance so that environmental care is integrated into every work stage. By the end of 2026, all our employees will have completed environmental training.

We share production residues – high-quality paper and cardboard – with educational institutions and hobby groups to support the creative development of children and adults.

We regularly welcome kindergarten and school groups to the printing house to introduce book production, the printing industry and to inspire interest in reading. We welcome and host important guests from Estonia and abroad to discuss opportunities for cooperation and development in the sector more broadly.

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We focus on sustainable solutions and innovation - constantly seeking ways to make production more environmentally friendly by developing technologies that enable fast and high-quality service. Together we create solutions that are flexible and sustainable.

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For more efficient company operations, we continuously monitor and improve the quality and environmental management system.

We comply with environmental requirements and act with care for the environment.

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Responsibility for implementing the Environmental Principles lies with the CEO and their suitability is reviewed in management reviews at least once a year. The Sustainability and Compliance Specialist is responsible for day-to-day implementation and coordination.

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² Print Best OÜ is an FSC®-certified supplier (FSC-C129413)